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Notice-cum-Addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Blended Plan - Plan B (the Scheme)

Investors/Unit Holders of ICICI Prudential Mutual Fund (the Fund) are requested to note the following changes in the SID and KIM of the Scheme.

1) Change in exit load structure with effect from December 26, 2014

- i) if units purchased or switched in from another Scheme of the Fund are redeemed or switched out within 1 month from the date of allotment - 0.50 % of the applicable Net Asset Value (NAV);
- ii) if units purchased or switched in from another Scheme of the Fund are redeemed or switched out after 1 month from the date of allotment - Nil.

The revision in exit load shall be applicable on a prospective basis to all the transactions including Systematic Investment Plan and Systematic Transfer Plan where registrations/enrolments have been done on or after the effective date.

2) Discontinuation of fresh subscription under the Scheme with effect from January 01, 2015

Fresh subscription through lumpsum investment/switch in/Systematic Transfer Plan in the Scheme, shall be discontinued till further notice.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : December 23, 2014

Authorised Signatory

No. 020/12/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.